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**NEW SELECTRADIO® SOFTWARE EXTENDS MUSIC DISCOVERY TO
MUSIC PURCHASE AND PERSONAL MUSIC LIBRARY ACCESS FOR
WINDOWS MOBILE PHONE USERS**

**Users Get Diversity of Artists, Genres and Songs from 5,000 Internet and
Satellite Radio Channels, Then Use New Features to Easily Expand and
Access Their Music Libraries**

PHOENIX, Az., Nov. 14, 2007 – Users of virtually all current Windows Mobile phones and PDAs not only can explore music across more than 5,000 internet radio, terrestrial radio, Sirius Internet Radio and XM Radio channels, but they can now easily move from the excitement of music discovery to the satisfaction of purchase with anywhere access.

When a SelectRadio user hears a new song or artist they like, they can retrieve detailed information about the artist and albums containing the exact song with a single button. Users can see available song purchase options, listen to samples from the artist, and purchase directly from their smartphone. Users can also tag a newly discovered song and have the song information emailed to them.

According to the 2007 Arbitron “The Infinite Dial:Radio’s Digital Platforms” consumer survey, Internet radio listeners are 230 percent more likely to purchase digital music than the average consumer.

The new version of SelectRadio software also adds mobile playback from the [MP3tunes.com Music Locker](#) service, bringing users streaming access to their personal music library without the hassles of downloading or expense and size limits of add-in memory cards. The MP3tunes solution automatically uploads newly purchased music from the user’s desktop and SelectRadio software can then instantly display the new albums or playlists for convenient mobile access to the new music.

Noted Michael Robertson, the digital music trailblazer and founder of MP3tunes.com, “The combination of MP3tunes and SelectRadio gives users a new level of freedom in music exploration, purchase convenience and library playback access not found on other mobile platforms. Users will find new artists and songs they might miss in walled garden or jukebox music models, and they get more value from music they buy because they can access their library from their Music Locker”.

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When used with the MP3tunes Music Locker service, SelectRadio downloads and displays a directory of users' playlists and albums. Each playlist or album can be played at a stream bitrate which matches a users' current network capability. For example, while on WiFi, a user can select a CD quality bitrate or can choose a lower bitrate if on a GPRS data connection. Users can scroll through each playlist or album and pick an individual track or play all tracks. Users can also search their Music Locker library for artists or track names to quickly navigate to a favorite track.

SelectRadio software uses the Windows Mobile device network connection to provide audio access on the go, in the office, or at home. For easy access to popular broadcasters, SelectRadio software includes pre-set channels from top broadcasters, such as Internet radio pioneer [radioio](#) (symbol:iwdm.pk), AccuRadio; Sirius Internet Radio (Nasdaq:SIRI); [XM Radio Online](#) (Nasdaq:XMSR); and [Shoutcast](#). Users can combine favorite channels and podcasts into custom groups for easy access and create a "virtual dashboard" showing what's playing across multiple channels, with one-click access. With its patent-pending HyperScan™ technology, SelectRadio software automatically seeks favorite artists and can be set to skip specified artists.

SelectRadio software is now compatible with all popular Windows Mobile 5 and Windows Mobile 6 devices including smartphone models such as the Samsung Blackjack, HTC Excalibur, Motorola Q and touchscreen models such as the UTStarcom 6800 and Treo 700/750 series. SelectRadio software requires a network connection via either the handheld wireless carrier or WiFi connection. SelectRadio software is priced at \$25 for a device-specific license. Customers using licensed copies of SelectRadio v3.x can upgrade the same device to the new v4.0 for free. A free 10-day fully functional trial is available for evaluation prior to purchase at www.selectradio.com.

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